

## EVALUATION SURVEY- OmniQuest Information Arts, Inc.

Please complete this survey and return it to our office;  
4676 Wise Road North, Brainerd, MN 56401, Fax: 218-825-7459 or  
Contact us at: 218-825-7457 or Email: stephenc@omniquest.com

1. Do you have internet access for work? YES NO

If yes, why?

\_\_\_ Marketing lists

\_\_\_ Client Leads

\_\_\_ Catalog/brochure requests

\_\_\_ Ease of communication with clients, vendors, etc.

\_\_\_ Other \_\_\_\_\_

If no, are you interested in a FREE consultation to determine whether this would be an advantage for you? YES NO

2. Does your business have a web site? YES NO

If yes, please provide URL: \_\_\_\_\_

Would you be interested in receiving a FREE evaluation of your site's effectiveness? YES NO

If no, would you like a FREE CONSULTATION? \_\_\_\_\_

3. Possible reasons for your company to have an Web-enabled site developed?(Check all that apply)

\_\_\_ Company News/Information

\_\_\_ Generate client leads/marketing lists

\_\_\_ Customer service - To answer inquiries about goods or services

\_\_\_ To publish specific sales information

\_\_\_ Online Catalog/Store for Online Order Processing

\_\_\_ Reservations

\_\_\_ Provide estimates to customers

\_\_\_ To post Job Opportunities

\_\_\_ To streamline supply/distribution channels

\_\_\_ Company Intranet for improved access to information

4. Where do you currently focus your marketing efforts?

Print : Company brochure \_\_\_\_\_

Newspaper \_\_\_\_\_

Magazines \_\_\_\_\_

Chamber brochure \_\_\_\_\_

MN Tourism \_\_\_\_\_

Brochure \_\_\_\_\_

Radio : Local \_\_\_\_\_  
Area Specific \_\_\_\_\_ : State area \_\_\_\_\_

CD Rom \_\_\_\_\_

Video \_\_\_\_\_

Internet \_\_\_\_\_

Promotional \_\_\_\_\_

(giveaway items) \_\_\_\_\_

Other \_\_\_\_\_ :

Where can we contact you? Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Business: \_\_\_\_\_ E-mail \_\_\_\_\_

Address: \_\_\_\_\_ Fax: \_\_\_\_\_